

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM297793

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Smoke Ventures LLC		03/05/2014	LIMITED LIABILITY COMPANY: NEW YORK
RECEIVING PARTY DATA			
Name:	Smoke Grand LLC		
Street Address:	135 Piermont Avenue		
City:	Hewlett		
State/Country:	NEW YORK		
Postal Code:	11557		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	4470953	SMOKE LIQUEUR	
Registration Number:	4418951	SMOKE	
Serial Number:	86018873	SMOKE	
Serial Number:	86018985	WHERE THERE'S SMOKE THERE'S FIRE	
Serial Number:	86018892	SMOKE LIQUEUR	
Serial Number:	85947527	SMOKE	
Serial Number:	85250409	SMOKE	
Serial Number:	85248742	SMOKE	
Serial Number:	85248738	SMOKE	
CORRESPONDENCE DATA			
Fax Number:	2026823580		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2026723671		
Email:	jrynkieicz@kayescholer.com		
Correspondent Name:	John P. Rynkiewicz		
Address Line 1:	901 Fifteenth Street, N.W.		
Address Line 2:	Kaye Scholer LLP, Suite 700		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20005		

CH \$240.00 4470953

ATTORNEY DOCKET NUMBER:	02258-0002
NAME OF SUBMITTER:	John P. Rynkiewicz
SIGNATURE:	/john p rynkiewicz/
DATE SIGNED:	03/11/2014
Total Attachments: 3 source=SmokeAssignmentAndSch#page1.tif source=SmokeAssignmentAndSch#page2.tif source=SmokeAssignmentAndSch#page3.tif	

EXHIBIT B

ASSIGNMENT AGREEMENT

WHEREAS, Smoke Ventures LLC, a New York limited liability company, located at 1 Gracie Terrace, New York, NY 10028 ("Assignor"), is the owner of the trademarks, domain names and registrations identified on Schedule A;

WHEREAS, Smoke Grand LLC, a Delaware limited liability company, located at 135 Piermont Avenue, Hewlett, NY 11557 ("Assignee") is acquiring from Assignor the trademarks, domain names and registrations identified on Schedule A;


NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby transfers and assigns to Assignee all of Assignor's rights, title and interest in and to the trademarks, domain names and registrations identified on Schedule A, together with the goodwill associated therewith.

The rights transferred by this assignment include the right to bring all legal actions related to the trademarks, domain names and registrations on Schedule A, including actions for any infringement no matter whether the infringement occurred before or after the assignment, and the right to recover damages for such infringement.

IN WITNESS WHEREOF, the Assignor has executed this instrument on this 5 day of March, 2014.

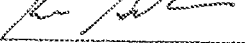
(ASSIGNOR)

SMOKE VENTURES LLC

By 
Name: Benjamin Harris
Title: Manager

(ASSIGNEE)

SMOKE GRAND LLC

By 
Name: KEN AUSTIN
Title: MANAGER

Sworn and subscribed before me this 5 day of March, 2014.

Eileen A. Cassidy

Notary Public

My commission expires: 11/24/15

EILEEN A. CASSIDY
Notary Public, State of New York
No. 01CA0102130
Qualified in New York County
Commission Expires November 24, 2015

TRADEMARK

REEL: 005235 FRAME: 0078

SCHEDULE A

TRADEMARKS

United States Patent and Trademark Office

<u>Applic. No.</u>	<u>Reg. No.</u>	<u>Mark</u>
86018873		SMOKE
86018911	4470953	SMOKE LIQUEUR (& Design)
86018985		WHERE THERE'S SMOKE THERE'S FIRE
86018892		SMOKE LIQUEUR (& Design)
85947527		SMOKE
85250421	4418951	SMOKE
85250409		SMOKE
85248742		SMOKE
85248738		SMOKE

DOMAIN NAMES AND REGISTRATIONS

smokedrinks.com
smokevodka.com
smokecognac.com
smokevs.com
smokevsop.com
smokexo.com
smoke-cognac.com
smokeenergy.com
smokenergy.com
smoke-energy.com
smoke52.com
smoke80.com
smokenights.com

TRADEMARK

RECORDED: 03/11/2014

REEL: 005235 FRAME: 0079